



Growing with Communities
on the Mississippi River

Company Overview



- The largest domestic cruise line
- 11 ships operating in 30 states from Florida to Alaska
- Operating in the USA since 2000
- 3 ships on the Mississippi River with 2 more currently under construction for the Mississippi
- All new-build ships and all built in the USA
- American company – 100% American owned, 100% American crew
- Focus on cultural enrichment and showcasing America
- We work with municipalities, ports, and private owners to design and build dock and landing facilities



CORPORATE AFFILIATES OF AMERICAN CRUISE LINES

Chesapeake Shipbuilding

We design and build
our own ships

ChesapeakeShipbuilding.com

Pearl Seas Cruises

PearlSeasCruises.com



Low Impact Operating Style



- Ship sizes under 200 guests allow enriching experiences without disruption in small towns
- Focus on cultural enrichment and customized experiences allow guests to spend more time in town
- New ships offer the most environmentally friendly technology
- Guests come from all over the world and have an appreciation for history and culture
- Direct relationships with towns (never through agents or consultants)
- Emphasis on local businesses: transportation companies, town guides, onboard experts, entertainers, area attractions, etc.



International Advertising Programs



- Goal to raise awareness for the region and each port of call

TIME

Parade

AARP
Real Possibilities

Woman's Day

Better Homes
& Gardens



JEOPARDY!



CBS

Economic Impact In Natchez/Vidalia

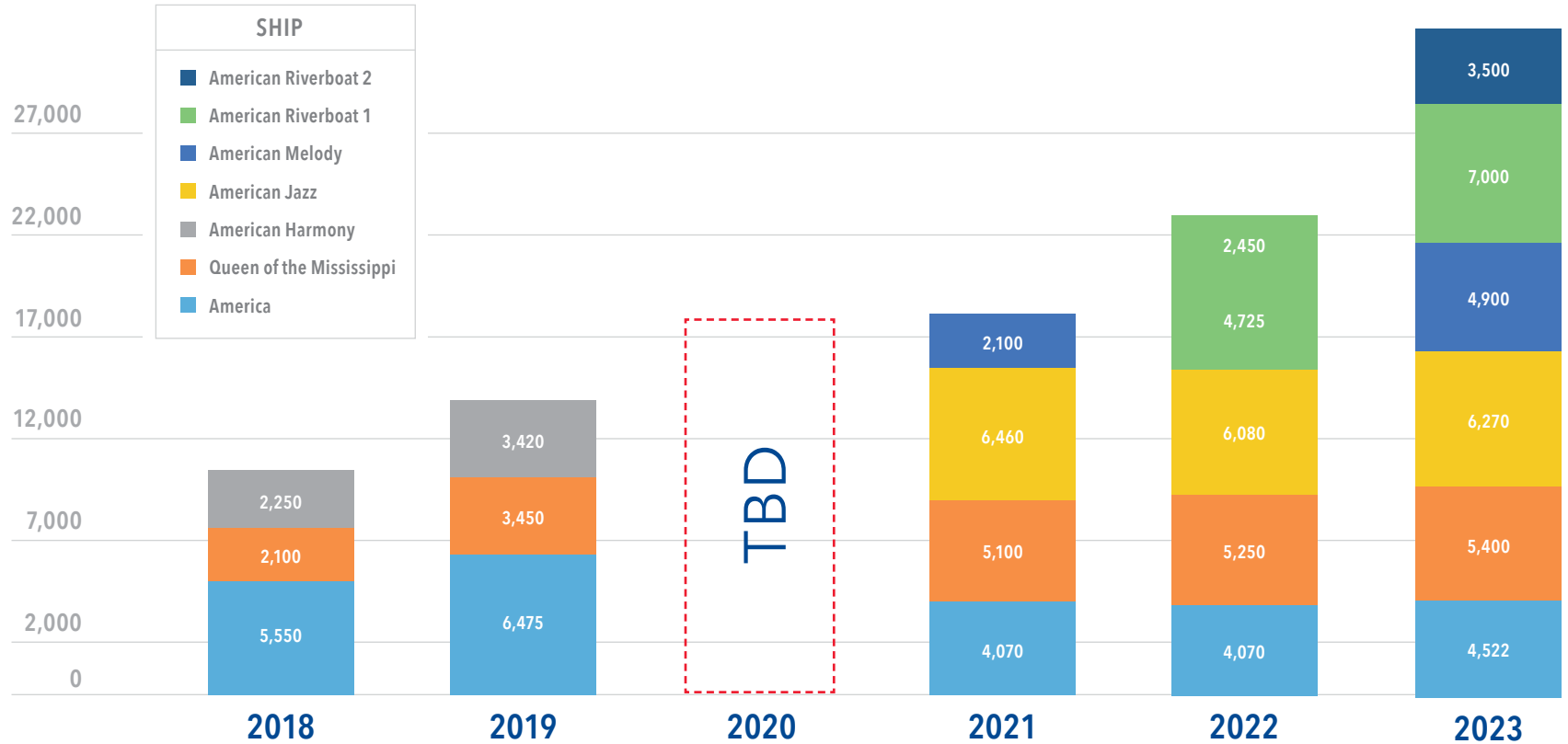


- Operating in Natchez/Vidalia since 2012
- Rapid tourism growth recently with the launch of each new Mississippi riverboat
- Strong growth potential with new ships currently under construction at Chesapeake Shipbuilding in Maryland

NATCHEZ, MISSISSIPPI / VIDALIA, LOUISIANA							
YEAR	SHIPS	CRUISES	TOURISTS	CREW	ECONOMIC IMPACT FROM CREW & GUESTS	TOUR EXPENSES	DIRECT ECONOMIC IMPACT
2018	3	56	8,960	3,360	\$1,176,000	\$420,280	\$1,596,280
2019	3	69	11,040	4,140	\$1,449,000	\$517,845	\$1,966,845
2020	4	TBD	TBD	TBD	TBD	TBD	TBD
2021	4	102	17,850	5,610	\$2,177,035	\$742,995	\$2,920,030
2022	5	130	22,750	7,150	\$2,863,945	\$975,650	\$3,839,595
2023	6	180	31,500	9,900	\$3,981,425	\$1,350,900	\$5,332,325
Total Economic Impact to Natchez over 6 years:							\$15,655,075



Mississippi River Tourists by Ship



TOURISTS	8,960	11,040	TBD	17,850	22,750	31,500
TOTAL CRUISES	56	69	TBD	102	130	180
CREW VISITS <i>(NOT INCLUDED ABOVE)</i>	3,360	4,140	TBD	5,610	7,150	9,900